



VIRTUAL PCB LIVE EVENT STATISTICS

Over 2,600 registrants

Over 1,300 attendees

An international event:

- 14% Asia
- 20% Europe
- 60% North America
- 6% Other

With strong participation:

- Over 4,000 content views
- Over 1,300 Webinar & Scheduled Chat launches
- Average 460 unique visitors per exhibit booth
- Average 2 hours 30 minutes spent at Virtual PCB per attendee
- Over 13,000 overall booth visits, averaging 10 booth visits per attendee

Reaching key market sectors:

- 20% Contract manufacturers
- 19% Design service bureaus
- 48% OEMs
- 13% PCB fabrication/related services

Who are purchasing your products and services (respondents checked all that applied):

- 23% Antistatic clean room equipment/materials
- 47% Assembly equipment/components/materials/software/services
- 29% Assembly inspection/test equipment
- 60% Design equipment/materials/software/services
- 26% PWB fabrication equipment/inspection test equipment/materials/services

Data for live event as of 3/04/2010