



VIRTUAL PCB 2010 EVENT STATISTICS
Over 2,900 total registrants
Over 1,600 total attendees
Over 1,300 total attendees for the live event

An international event:

- 17% Asia
- 18% Europe
- 58% North America
- 7% Other

With strong participation:

- Over 4,200 content views
- Over 1,500 Webinar & Scheduled Chat launches
- Average 500 unique visitors per exhibit booth
- Average 2 hours 30 minutes spent at Virtual PCB per attendee
- Over 14,500 overall booth visits, averaging 10 booth visits per attendee

Reaching key market sectors:

- 20% Contract manufacturers
- 19% Design service bureaus
- 48% OEMs
- 13% PCB fabrication/related services

Who are purchasing your products and services (respondents checked all that applied):

- 21% Antistatic clean room equipment/materials
- 49% Assembly equipment/components/materials/software/services
- 31% Assembly inspection/test equipment
- 61% Design equipment/materials/software/services
- 30% PWB fabrication equipment/inspection test equipment/materials/services

*Data for live and on demand event as of 5/05/2010
(March 2 – 4 live event; March 4 – May 4 on demand)*